

A close-up photograph of a woman with brown hair, smiling broadly and looking off to the side. She is wearing a white button-down shirt and a pearl earring. Her hand is resting near her chin. The image is partially obscured by a large, diagonal blue graphic element that serves as a background for the text.

THE ADVANCED RENT OPTION (ARO)

What is the Advanced Rent Option (ARO™)?

ARO™ is Full Property Management with the additional benefit of a year's rent upfront and a landlord rent guarantee.

ARO™ is available for new tenancies provided the property is compliant and the tenants pass a professional referencing check. ARO™ offers Landlords the ultimate in terms of peace of mind, convenience and financial freedom.

How it works

As a member of the ARO™ network, we use the proprietary Primary Tenancy™ business model to pay you a year's rent in advance, less our agreed fees within 3 working days of the tenant moving in and paying their first month's rent.

The rent is then collected monthly from the tenants in the property. Practically speaking and in other respects the ARO™ is similar to a conventional Full Management Service.

Landlord Rent Guarantee

ARO™ comes with a rent guarantee which means that while the tenant is in the property you don't have to pay us back even if they don't pay their rent.

In the unlikely event the tenant left mid tenancy and there was a void, we would normally recoup the outstanding rent from a new tenant, however if we don't relet (e.g. the landlord decides to sell) then you would be responsible to repay us for the void period.

What Landlords are saying:

Robert W ★★★★★

'We decided to go for ARO as it gave us a lot more peace of mind to get our rent up front for the year rather than monthly.'

Lauren E ★★★★★

'I used the cash from the ARO to pay off my credit card bill and cover some refurbishment costs on my new house.'

Chris H ★★★★★

'I used the upfront money from the ARO as a deposit for my next buy to let property in Manchester.'

Emily A ★★★★★

'When we heard about ARO we liked it but first we asked several agents if they did something similar and no one did, it really is a unique offer and so useful'



Contact us

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